

SUPERIOR

CATALOGUE ISSUE 39 BY ARTHUR FORD

**SCAN
ME FOR
WHATSAPP
CHAT**



Whatsapp us on
+263 77 970 8539



Eau de Parfum
50 ml



SUPERIOR PERFUMES FOR HIM

VARIANTS FOR HIM 50 ml

BLACK
#1, #2, #3, #4, #5, #6, #7, #8
CHARCOAL
#2, #5, #7, #8, #9
EMERALD
#1, #2, #3, #4, #5
BLUE
#1, #2, #3, #8
ORANGE
#1, #2, #3, #4, #5, #6, #7
NAVY MAN
#1, #2, #3, #4

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OUR FRAGRANCE KEY



50 ml PERFUMES

per 50 ml perfume

\$11.00

Our 50 ml Superior Perfumes are designed for those who appreciate luxury in every moment – whether for daily sophistication or special occasions. Explore our 12 Ombre Superior color ranges – six different collections for men and six for women – each offering a curated selection of Superior Grade fragrances – all crafted for effortless elegance.

SUPERIOR PERFUMES FOR HIM

VARIANTS FOR HIM 30 ml

BLACK #4, #5, #6
CHARCOAL #5
BLUE #2
ORANGE #1

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30 ml PERFUMES

per 30 ml perfume

\$6.50

Our products are crafted to make you feel confident and empowered without compromising on affordability. When you choose ARTHUR FORD, you choose excellence, affordability, and a brand that values self-care.

SUPERIOR PERFUMES FOR HIM

SUPERIOR PERFUMES FOR HER

VARIANTS FOR HER 50 ml

GREEN

#1, #2, #3, #4, #5, #6, #8

RED

#4, #5, #6, #8

WHITE

#1, #2, #3, #4, #5

PINK

#1, #2, #3, #4, #5

CORAL

#1, #2, #3, #8, #9

PINK CANDY

#1, #2, #3, #4

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OUR FRAGRANCE KEY



50 ml PERFUMES

per 50 ml perfume

\$11,00

SUPERIOR PERFUMES FOR **HER**

VARIANTS FOR HER 30 ml

GREEN
#2

WHITE
#3

PINK
#1, #2

TURN TO PAGE 11 FOR
OUR FRAGRANCE KEY




ARTHUR FORD
SUPERIOR

Eau de Parfum
30 ml

30 ml PERFUMES

per 30 ml perfume

\$6.50

PREMIUM PERFUMES FOR HIM

VARIANTS FOR HIM 50 ml

GOLD
#1, #2, #3

TURN TO PAGE 10 FOR
OUR FRAGRANCE KEY

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Our Premium range is designed for those who want a little more luxury. Available in stunning metallic gold and rose gold bottles, this collection offers a Gold color range for men and Rose Gold for women, each with three different Superior Grade Fragrances to choose from for a bold and unforgettable presence.

per 50 ml perfume

\$12,00



PREMIUM PERFUMES FOR HIM

PREMIUM PERFUMES FOR HER

VARIANTS FOR HER 50 ml

ROSE GOLD
#1, #2, #4

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OUR FRAGRANCE KEY

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HINTS&TIPS

Apply perfume to pulse points, such as the wrists, neck, behind the ears, and the crook of the elbow, where the skin is warmer and will help the scent diffuse.

per 50 ml perfume

\$12,00



REMY X PERFUMES FOR HER

SUPERIOR PERFUMES FOR **HER/HIM**

WILD FOR HER
#1, #2, #3, #4

EXOTIC DESIRE FOR HER
#1, #2, #3, #4

WILD FOR HIM
#1, #2, #3, #4

EXOTIC DESIRE FOR HIM
#1, #2, #3, #4

Recommended Retail Price*
per 50 ml perfume

\$14,00



PERFUME VARIANT KEY FOR HIM

Use this key to find more information on each perfume variant, including its notes, scent type, and the season we recommend wearing it in.

VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON
BLACK				
#1	Oriental Dynasty	Clove/Basil/Sandalwood	Aromatic	Autumn
#2	Oriental Dynasty	Saffron/Truffle/Oud	Aromatic	Winter
#3	Emperors Garden	Apple/Sage/Amber	Fresh	Summer
#4	Oriental Dynasty	Pear/Cinnamon/Sage	Aromatic	Winter
#5	Majestic Woods	Pepper/Vetiver/Cedar	Woody	Autumn
#6	Oriental Dynasty	Cardamom/Ginger/Tonka Bean	Aromatic	Autumn
#7	Oriental Dynasty	Bergamot/Cinnamon/Tobacco	Aromatic	Autumn
#8	Oriental Dynasty	Suede/Spice/Musk	Aromatic	Autumn
CHARCOAL				
#2	Emperors Garden	Grapefruit/Ginger/Oak	Citrus	Spring
#5	Majestic Woods	Juniper Berries/Lavender/Vetiver	Woody	Autumn
#7	Majestic Woods	Bergamot/Coconut/Tonka Bean	Woody	Winter
NEW #8	Majestic Woods	Cardamom/Vetiver/Cedar	Woody	Autumn
NEW #9	Majestic Woods	Mint/Tonka Bean/Vanilla	Woody	Summer
EMERALD				
#1	Emperors Garden	Ginger/Spices/Cedar	Floral	Spring
#2	Majestic Woods	Bergamot/Sandalwood/Orange Blossom	Woody	Autumn
#3	Majestic Woods	Black Pepper/Coriander/Cacao	Woody	Autumn
#4	Oriental Dynasty	Pink Pepper/Vetiver/Leather	Spicy	Autumn
#5	Emperors Garden	Lavender/Ginger/Amberwood	Fresh	Spring
BLUE				
#1 (INV-M)	Majestic Woods	Sea Notes/Bay Leaf/Oakmoss	Woody	Autumn
#2 (BLU-M)	Oriental Dynasty	Pink Pepper/Lemon/Mint	Aromatic	Autumn
#3 (WES-M)	Majestic Woods	Bergamot/Watermelon/Leather	Woody	Winter
NEW #8	Oriental Dynasty	Cardamom/Lavender/Patchouli	Oriental/Woody	Summer

PERFUME VARIANT KEY FOR HIM

VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON
ORANGE				
#1 (DUN-M)	Emperors Garden	Apple/Lemon/Musk	Citrus	Spring
#2 (DSL-M)	Oriental Dynasty	Passionfruit/Ginger/Leather	Woody	Autumn
#3 (VIP-M)	Oriental Dynasty	Mint/Cinnamon/Leather	Spicy	Winter
#4 (MIL-M)	Majestic Woods	Grapefruit/Mint/Tobacco	Woody	Autumn
#5 (HBO-M)	Imperial Floral	Citruses/Ginger/Cedar	Floral	Spring
#6 (KOKO-M)	Majestic Woods	Fig Leaf/Vetiver/Patchouli	Woody	Autumn
#7 (ZAR-M)	Majestic Woods	Lavender/Artemisia/Oakmoss	Woody	Autumn
NAVY MAN				
#1	Oriental Dynasty	Pineapple/Blackcurrant/Musk	Aromatic	Summer
#2	Majestic Woods	Sea Notes/Bergamot/Rosemary	Woody	Spring
#3	Majestic Woods	Ginger/Apple/Sage	Woody	Autumn
#4	Oriental Dynasty	Orange/Pelargonium/Cedar	Aromatic	Autumn
WILD FOR HIM				
#1	Majestic Woods	Lavender/Lemon/Earthy	Woody	Spring
#2	Majestic Woods	Apple/Cinnamon/Vanilla	Woody	Autumn
#3	Majestic Woods	Apple/Ginger/Sage	Woody	Summer
#4	Majestic Woods	Oud/Rosewood/Cardamom	Woody	Autumn
EXOTIC DESIRE FOR HIM				
#1	Majestic Woods	Whiskey/Spices/Oud	Woody	Winter
#2	Majestic Woods	Cardamom/Palo Santo/Cedarwood	Woody	Winter
#3	Oriental Dynasty	Chestnut/Sage/Lavender	Aromatic	Autumn
#4	Majestic Woods	Mandarin/Nutmeg/Violet	Woody	Winter
GOLD				
#1	Emperors Garden	Pineapple/Bergamot/Blackcurrant	Citrus	Spring
#2	Oriental Dynasty	Apple/Lemon/Wood	Aromatic	Winter
#3	Oriental Dynasty	Sea Notes/Bergamot/Rosemary	Aromatic	Autumn

PERFUME VARIANT KEY FOR HER

Use this key to find more information on each perfume variant, including its notes, scent type, and the season we recommend wearing it in.

VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON
GREEN				
#1 (MIL-F)	Emperors Garden	Raspberry/Jasmine/Honey	Fresh	Spring
#2 (CHL-F)	Imperial Floral	Apricot/Spices/Sandalwood	Floral	Autumn
#3 (DKN-F)	Imperial Floral	Apple/Litchi/Sandalwood	Floral	Summer
#4 (RUS-F)	Imperial Floral	Jasmine/Coriander/Vanilla	Floral	Autumn
#5 (COCO-F)	Oriental Dynasty	Mandarin Orange/Rose/Musk	Oriental	Autumn
#6 (FAR-F)	Imperial Floral	Jasmine/Cedar/Vanilla	Floral	Spring
#8 (ANG-F)	Oriental Dynasty	Cotton Candy/Honey/Caramel	Oriental	Winter
RED				
#4	Oriental Dynasty	Plum/Rosewood/Musk	Oriental	Winter
#5	Imperial Floral	Blackcurrant/Rose/Vanilla	Floral	Autumn
#6	Imperial Floral	Bergamot/Jasmine/Tonka Bean	Floral	Spring
NEW #8	Oriental Dynasty	Candied Lemon/Panacotta/Vanilla	Oriental	Summer
WHITE				
#1	Imperial Floral	Rose/Coffee/Jasmine	Floral	Spring
#2	Imperial Floral	Apple/Jasmine/Cedar	Floral	Autumn
#3	Imperial Floral	Mango/Nectarine/Coconut	Floral	Spring
#4	Imperial Floral	Grapefruit/Lily/Pine	Floral	Summer
#5	Imperial Floral	Tangerine/Orange Blossom/Vanilla	Floral	Spring
PINK				
#1 (OPM-F)	Oriental Dynasty	Vanilla/Coffee/Pear	Oriental	Winter
#2 (OLP-F)	Imperial Floral	Vanilla/Salt/Jasmine	Floral	Spring
#3 (COP-F)	Imperial Floral	Rose/Vanilla/Musk	Floral	Spring
#4 (FAN-F)	Imperial Floral	Kiwi/Cupcake/Jasmine	Floral	Spring
#5 (BLU-F)	Emperors Garden	Lemon/Bamboo/Cedar	Fresh	Summer

PERFUME VARIANT KEY FOR HER

VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON
CORAL				
#1	Imperial Floral	Iris/Ylang-Ylang/Musk	Floral	Spring
#2	Imperial Floral	Blackcurrant/Jasmine/Praline	Floral	Spring
#3	Imperial Floral	Blood Orange/Honey/Gardenia	Floral	Summer
NEW #8	Imperial Floral	Jasmine/Rose/Sandalwood	Floral/Woody	Winter
NEW #9	Imperial Floral	Black Cherry/Rose Water/Licorice	Floral/Fruity	Summer
PINK CANDY				
#1	Imperial Floral	Saffron/Amberwood/Cedar	Floral	Spring
#2	Imperial Floral	Raspberry/Rose/Vanilla	Floral	Autumn
#3	Imperial Floral	Orange Blossom/Bergamot/Vanilla	Floral	Spring
#4	Imperial Floral	Jasmine/Pear/Blackberry	Floral	Spring
WILD FOR HER				
#1	Imperial Floral	Blood Orange/Jasmine/Vetiver	Floral	Spring
#2	Imperial Floral	Jasmine/Tuberose/Fruity	Floral	Spring
#3	Imperial Floral	Pear/Musk/Rose	Floral	Spring
#4	Imperial Floral	Jasmine/Musk/Bergamot	Floral	Spring
EXOTIC DESIRE FOR HER				
#1	Imperial Floral	Mango/Jasmine/Vanilla	Floral	Spring
#2	Imperial Floral	Passionfruit/Kiwi/Coconut	Floral	Summer
#3	Imperial Floral	Passionfruit/Rose/Musk	Floral	Summer
#4	Oriental Dynasty	Peach/Orchid/Musk	Aromatic	Spring
ROSE GOLD				
#1	Imperial Floral	Grapefruit/Rose/Wood	Floral	Spring
#2	Imperial Floral	Vanilla/Coffee/Jasmine	Floral	Autumn
#4	Imperial Floral	Raspberry/Jasmine/Musk	Floral	Spring

BODY LOTION FOR HIM AND FOR HER

The fragrance you love, infused in a luxurious body lotion that will leave your body feeling moisturised and protected.



VARIANTS FOR HIM 400 ml

BLACK #4, #5, #6
CHARCOAL #5
EMERALD #4
BLUE #1, #2
ORANGE #1, #2, #3, #4

VARIANTS FOR HER 400 ml

GREEN #1, #2, #4, #6
RED #4, #6
WHITE #1, #2, #3
PINK #1, #2, #3, #4
CORAL #2

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OUR FRAGRANCE KEY

per 400 ml body lotion

\$5,00

BODY WASH FOR HIM AND FOR HER

Elevate your shower routine with ARTHUR FORD Body Wash for Him and Her. Designed to cleanse and refresh, each variant offers a rich, luxurious lather and captivating fragrance that lingers all day.



VARIANTS FOR HIM 400 ml

BLACK #5
CHARCOAL #5
ORANGE #1

VARIANTS FOR HER 400 ml

WHITE #3
PINK #1
CORAL #2

TURN TO PAGE 9 FOR
OUR FRAGRANCE KEY

per 400 ml body wash

\$5,00

ROLL-ON DEODORANT FOR HIM AND FOR HER

Infused with fine-fragranced scents that complement your favorite perfume, this 0% alcohol formula keeps you feeling fresh and confident all day. It's a gentle and effective alternative to spray deodorants.



VARIANTS FOR HIM 50 ml

BLACK #4, #5, #6
CHARCOAL #2, #5
EMERALD #4
BLUE #1, #2, #3
ORANGE #1, #2, #3, #4
GOLD #1, #2

VARIANTS FOR HER 50 ml

GREEN #1, #2, #4, #6, #8
RED #4, #5, #6
WHITE #1, #2, #3
PINK #1, #2, #3, #4, #5
CORAL #2
ROSE GOLD #1, #2

TURN TO PAGE 9 FOR
OUR FRAGRANCE KEY

per 50 ml roll-on
deodorant

\$3,00

HAND & NAIL CREAM

per 125 g cream

\$5,00



HAND & NAIL CREAM 125 ml

GREEN

#2

WHITE

#3

PINK

#1

CORAL

#2

TURN TO PAGE 11 FOR
OUR FRAGRANCE KEY

SOAPS FOR HIM AND FOR HER

Wet Skin First: Start with damp skin to help the soap lather better and spread easily.

per 100 g soap

\$2,00

TALC POWDER

Beautifully soft powder available in your favourite ARTHUR FORD scent.

per 125 g talc powder

\$5,00



VARIANTS FOR HIM 100 g

BLACK
#5

ORANGE
#1

VARIANTS FOR HER 100 g

GREEN
#2

WHITE
#3

PINK
#1

TURN TO PAGE 9 FOR
OUR FRAGRANCE KEY

TALC POWDER 125 ml

GREEN
#2

PINK
#1

TURN TO PAGE 11 FOR
OUR FRAGRANCE KEY

PURE LITE FACE CARE RANGE



PURE LITE EVEN TONE FACE CREAM

per 50 ml

\$4,00



PURE LITE 3-IN-1 FACE WASH/SCRUB/MASK

per 150 ml

\$5,00

HERBAL CAMPHOR CARE CREAM



per 450 ml cream

\$5,00

AQUEOUS CREAM



per 450 ml cream

\$5,00

TISSUE OIL

Beautifully light and nourishing Vitamin E oil.
Helps with dry skin, acne, scar tissue
and skin tone.

per 125 ml tissue oil

\$5,00



BODY CREAM



BODY CREAM FOR HIM 450 ml

GOLD
#1, #2

BODY CREAM FOR HER 450 ml

ROSE GOLD
#1, #2

TURN TO PAGE 10 FOR
OUR FRAGRANCE KEY

per 450 ml body cream

\$5,00

GLOW FROM WITHIN

Your Sēkret to Radiant Skin



WITH PREMIUM INGREDIENTS AND A FOCUS ON QUALITY, SĒKRET HEALTH HELPS YOU EMBRACE A BALANCED, VIBRANT LIFESTYLE. UNLOCK YOUR BEST SELF WITH SĒKRET – WHERE HEALTH MEETS CONFIDENCE.